

Excellence Learning Center

An ISO 9001:2008 Organization



We invite you to attend/ nominate your Managers & Executives for this important Training Programme on

Cost Reduction through Smart Packaging

On 24th February 2015 (9.30 a.m. to 5.30 p.m.)

at Hotel Sagar Plaza,

Opp.SGS Mall, Near Nehru Memorial Hall, Camp, Pune 411001.

Please Reply only to Email : registration@elc.co.in, or arvind.navadikar@elc.co.in,

Introduction: - Customers are close to the Product Manufacturer because of Packaging. Free movements of Products in Globalization from one end of the world to other is no more a dream but is a reality in day to day life, only because of the rapid developments in packaging systems and media. In this rapid race of product developments and market expansion, packaging has assumed its own position by offering innumerable benefits to the users. Packaging material is very Vital in nature even though in Cost Break-Up of any product it looks comparatively small in percentage.

Its not only the Cost Benefit which makes it more attractive, but also the flexibility in adopting to any shape suitable to product Strength required for protecting the product from transit hazards gathers a big group of users around this packaging material. For Exporters its environment friendliness and the logistic efficiency are the two major benefits which help marketing their products. The users of packaging materials have developed their designs, specifications, quality control and procurement systems through their teams or by packaging Engineers heading their packaging Development Cells. Smart Packaging helps us in Cost Reduction with compliance of all necessary functions of Packaging for a Product.

This One day's Training Programme is designed considering ever increasing need of Industry for Competitive Packaging Solutions with Competitive Pricing in Market to achieve Customer Satisfaction consistently. The Delegates will learn all aspects of Cost Reduction by Smart Packaging with ground to workplace (Gemba) & practical approach.

Participant Profile: - This Executive Development Programme is for all Supervisors, Managers and Executives from all functions of Materials, Supply Chain Management across the organization, Quality Control & Quality Assurance, Manufacturing, Logistics Partners, and Marketing to support Initiatives of the Organization for Customer Satisfaction.